



DATA SCIENCE

Develop Marketing Analytics
| Applied Machine Learning
for Business AI [9 Hrs]

Instructor: Pondit Team

E-Mail:

Phone:

Prerequisites

Course Information

- Duration : 9 Hours
- Day : শুক্রবার, শনিবার এবং রবিবার
- Time : রাত ৯.০০টা থেকে ১২.০০টা পর্যন্ত
- Reg. Start : Jul 20, 2022
- Reg. End : Aug 11, 2022
- Class Start : Aug 12, 2022

Overview

Workshop/Course Duration: 9 Hours (3 days, 3 hours each day)

Model of Workshop: Only Hands-on (No Theory Class/Session)

Contents:

- Setting up environment (ipython notebook)
- About DdF's own Data Analytics Platform - "Discovery AI"
- Exploring the Data (data will be provided by DdF)
- Segment your customers to find your most profitable customer segments
- Predict which customers will be returning you high revenue

Audience

Working Executives

Evaluation

Curriculum

1. Course Curriculum

- 1.1. Setting up environment (ipython notebook)
- 1.2. About DdF's own Data Analytics Platform - "Discovery AI"
- 1.3. Exploring the Data (data will be provided by DdF)
- 1.4. Segment your customers to find your most profitable customer segments
- 1.5. Predict which customers will be returning you high revenue